

KOSLIK

D E S I G N

Joseph Koslik

Creative Professional

EDUCATION

The Art Institute of California Inland Empire
Bachelors of Science - Graphic Design
Graduation Year - 2014

CORE COMPETENCIES

A creative professional focusing on Graphic Design/Product Development with years of freelance and professional experience in fashion and the Action Sports Industry. As a Designer, one provides creative solutions by focusing on research, culture, and user experience. By using both principles of design and acquired skills, I am able to demonstrate and ensure quality work.

SKILLS

Product Development	Screen Printing
Concepts	Illustration
Technical Design	Label Art
Trend Forecasting	Typography
Textile Design	Font Design
Factory Communication	Hand Lettering
Merchandising	Layout
Textiles	Packaging
Retail & Private Label	Pre-Press
Trade Show Design	Brand Identity
Accessory Design	Marketing

SOFTWARE

Illustrator	After Effects
Photoshop	Premiere Pro
Indesign	Flash
Typetool	Word
Fontographer	Excel

ACHIEVEMENTS

- AFF ADDY Award Winning Designer
- Member of the American Professional Organization for Design, Treasurer
- Invented and filed Utility Patent for the Hang Ten Wax Comb Hat
Patent Pending # 14/999,412
- Assisted in designing award winning trade show booth
- Nominated for ASI product of the Year – Headwear Category

CONTACT



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Website – koslikdesign.com

EMPLOYMENT

LuLaRoe

Graphic Designer – Print / Apparel

October 2016- Present

- Conduct market research
- Create innovative designs for apparel
- Design from concept to finish product
- Work directly with the Creative Team to ensure continuity of design and shared assets
- Responsible for analyzing trends and developing creative, innovative, market leading designs
- Design trade show booths and environmental spaces

OTTO International - Hang Ten Headwear

Designer / Product Development

August 2014- October 2016

- Developed in-stock products for headwear and accessories line.
- Designed from concept to finish product
- Created detailed tech packs for all products
- Inspected product samples promptly as they arrive
- Worked directly with overseas factories
- Executed brand development and marketing
- Helped design award winning trade show booth
- Invented the Hang Ten Wax Comb Hat

RevoltMag (Now known as The Way Mag)

Graphic Designer – Pro Bono

June 2014

- Created the magazine's name plate
- Rendered custom typeface that is currently used on all headlines

Ortza Design Group

Graphic Designer

September 2013- May 2014

- Brand Identity
- Apparel Illustrations

Think Tank Designs

Freelance Designer

November 2013- January 2014

- Lead Typographer for Title Sequence
- Conceptualized, created and executed video title design

Elephant Design Co.

Graphic Designer

July 2009 – August 2013

- Illustrations for Elephant t-shirt designs
- Pre-Press set up for screen printing
- Created line sheets
- Created company look book